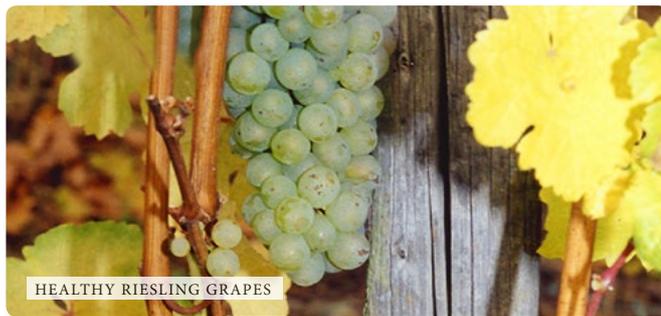


LOOSEN BROS.

Gebrüder Loosen (“Loosen Brothers” in German), is the winemaking company that produces the range of Dr. L wines. It is owned by Ernst Loosen, who also owns the Dr. Loosen estate, and is managed by his younger brother, Thomas. Together, the brothers work with small growers throughout the Mosel region to source fruit for the wines, which are vinified by the same highly skilled cellar team that produces the Dr. Loosen estate wines. Very strict quality standards require that the growers improve their viticulture in order to sustainably grow the healthy, perfectly ripe fruit that Ernst and Thomas want for these wines.

DR. L SPARKLING RIESLING

Sparkling wine has a long, rich tradition in Germany, where it has been called “Sekt” since the late 1800s. Germans are the biggest consumers of sparkling wine in the world, and most of the Sekt they produce is sold at home. But it’s such delightful stuff, we thought it was time for American wine drinkers to discover real German Sekt. Dr. L Sparkling Riesling is 100% pure Riesling — the crisp, fruity grape that has made German wine famous for centuries. It is made using the Charmat method, where the second fermentation is done in a pressurized tank to keep the bubbles in the wine. This method produces bright, clean sparkling wines in a more affordable way, which makes it possible to offer this charming bubbler at a very nice everyday price.



HEALTHY RIESLING GRAPES

FROM THE PRESS

[91] Wine Enthusiast, non vintage

Exuberant green floral perfume, melon and peach abound on this profoundly aromatic sparkler. It’s delicate with soft, persistent bubbles and deeply penetrating flavors of stone fruit and tangerine. A remarkably elegant sekt with a gentle price tag. April 2016

[89] Wine Enthusiast, non-vintage

Gorgeous primary grapefruits and lemons take center stage in this juicy easy-drinking Riesling sparkler. Forward and fruity, yet spine-tingling in acidity, its exuberant fizz lingers with an elegant tang of crushed minerals. Enjoy young.



ERNST LOOSEN OF THE DR. LOOSEN ESTATE